

LAKESWOOD RESORT OWNER BOARD CANDIDATE'S RESUME

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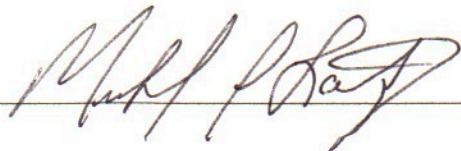
Education: BA Accounting, University of Northern
1980

Experience: I practiced as a CPA and financial planner in Des Moines, IA from 1980 to 2005. Also was part owner in 4 franchise pizza restaurants and a fringe benefit administration business. From 1999 to present have built a large national home based business by helping individuals improve their bottom lines; showing them a unique way cut costs and increase incomes.

I have served on several boards over the years including the Finance Council of my Church and the Accountants Association of Iowa. I currently serve as Treasurer on the board of directors of a large non profit organization in Des Moines by the name of Candeo.

1. What do you consider to be short-term concerns of Lakewood? The reconstruction of the buildings destroyed by fire last year will be a priority over the next few years. With the poor economy, this industry (Timeshare) has seen difficulties retaining owners and collecting maintenance fees. We need to come up with some out of the box ideas for keeping costs down at the same time creating other sources of revenues.
2. What do you consider to be the long-term concerns of Lakewood? Due to the economy, many people are selling their timeshare units on the secondary market. They cannot afford to make their annual maintenance fee. We need to do everything possible to keep the owners we have and attract new owners to the property. Fresh ideas using social media and other avenues should be considered.
3. Why do you want to be a Lakewood board member? My wife and I have been owners in Lakewood for over 28 years. We own 3 weeks. We have had wonderful times with family over the years. I want this great place to be around for the next generation.

Signature: _____



Date: _____

1/31/14